PRODUCT FACTSHEET

Manager Potential Questionnaire

A short 5–10 minute questionnaire evaluating a person's potential and readiness for a first management role.

5–10 min	8	2
TO COMPLETE	COMPETENCY SCALES	REPORT SECTIONS

The Manager Potential Questionnaire is a short questionnaire which evaluates a person's potential and readiness for a first management role. The two-page report contains two sections: the first evaluates the individual's preferred management style; the second identifies their work orientation and preferred organisational type.

TWO SECTIONS

Management style, then preferred work.

1

Management & Leadership Style

32 items evaluate the person on 8 scales in terms of a preference for each — for example Academic vs. Practical, Theoretical vs. Entrepreneurial, Change-maker vs. Maintainer.

2

Preferred Work & Organisation

A second set of 32 items identifies which kind of managerial work, in which kind of organisation, will best suit the person.

3

Two-part responses

Questions use a two-part response structure: whether they like a specified work activity, and whether they have experience of doing it.

QUICK TO RUN

A first read on management readiness.

In under ten minutes, the report gives a structured, eight-scale view of a person's management and leadership preferences and the kind of role and organisation in which they are most likely to thrive.

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